



U.S. Commercial Service **Market Intelligence**

Target the best trade opportunities.

Finding the right market for your product or service can be an intimidating process. U.S. Commercial Service market intelligence will provide you with the information you need to feel confident in your choice of market and business partner. Let us help you determine the potential for your product or service in a market; understand a market's business, economic, and political climate; and probe the viability of prospective partners.

With offices across the United States and in nearly 80 countries, our trade professionals have strong relationships with local business, industry, and government leaders, and can provide you with the market information you need.

Maximize your market research efforts with our country and industry reports, customized market research, background reports, and trade data.

U.S. Commercial Service—Connecting you to global markets.

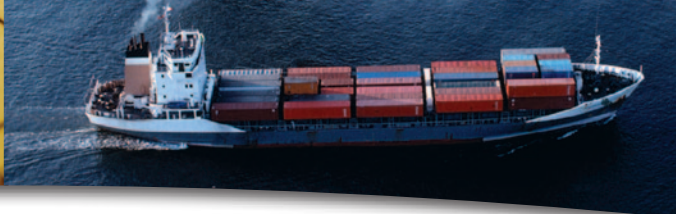




“I’ve used U.S. Commercial Service standard and customized market research to expand into more than 34 countries. It would have been nearly impossible to obtain this information on my own.”

—Sharon Doherty
President
Vellus Products, Inc.

A small, family-owned company that makes pet grooming products in Ohio, Vellus Products landed its first export sale in 1993 when a Taiwanese business person bought \$25,000 of the company’s products to sell at dog shows in Taiwan.



Country and Industry Reports

- Get accurate and detailed information—at no cost—from more than 100,000 country and industry market reports, written by our in-country trade professionals.
- Receive updates on new regulations, business trends, and government-financed projects.

Customized Market Research

- Gauge the sales potential for your products or services with individualized reports on global markets.
- Discover which factors influence prospective customers, identify your competitors, and obtain pricing for comparable products.

Background Reports

- Learn about potential partners from our trade professionals working in the target markets.
- Order an international company report containing available sales, profit figures, potential liabilities, and other financial information.

Trade Data and Analysis

- Get the latest annual and quarterly trade data by country, state, commodity, and year.
- Find industry-specific trade data and analysis.
- Obtain country-specific tariff and trade agreement information.

Proven Trade Expertise

The U.S. Commercial Service helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.

Contact us today to connect with a world of opportunity.
Visit export.gov or call 800-USA-TRADE.



INTERNATIONAL
TRADE
ADMINISTRATION

U.S. Commercial Service

1401 Constitution Ave., NW
Washington, DC 20230

export.gov

800-USA-TRADE