Delivering blanket protection for temperature-sensitive shipments

This diversified global branded healthcare company manufactures and distributes a wide portfolio of products, including medical devices, biologics and pharmaceuticals.

Falling out of range

The company regularly transports multi-pallet shipments of high-value, temperature-sensitive medical devices from a facility in Central Europe to its distribution center (DC) in Memphis, Tennessee. However, while these shipments must be maintained within a 2–25°C range during transport, the customer was experiencing temperature excursions as the pallets sat unprotected on the airport tarmac during extreme hot and cold weather conditions. These deviations, in some cases, reduced the efficacy of the products or rendered them unusable. The company needed a cost-effective, reliable solution for alleviating these costly fluctuations.

Wrapping up the cargo

After investigating several different options, the customer ultimately chose the FedEx® thermal blanket solution to protect these high-value shipments from temperature excursions throughout the trans-Atlantic journey. This turnkey service includes reusable thermal blankets that shield the customer’s pallets of product from extreme temperatures and weather conditions, including direct sunlight, rain and humidity. Because the solution is classified as an international tool of trade offered by FedEx, the customer does not incur any extra duties or taxes that are required with some freight forwarders.

As part of this end-to-end solution, FedEx not only provides the customer with an efficient way to alleviate temperature excursions but also includes more custodial control for these valuable shipments. Here’s how it works:

• FedEx SupplyChain and FedEx Trade Networks coordinate temperature-controlled trucks to pick up each shipment from the customer’s facility in Europe and transport them to the FedEx Express hub in Cologne, Germany.

• FedEx works to expedite the customs clearance process and eliminate any shipment delays during export from Europe.
Once the vehicles arrive at the Cologne hub, the pallets are unloaded and wrapped in FedEx thermal blankets so that they’re protected from temperature excursions while they await loading onto the direct flight to Memphis.

After the shipment is unloaded from the temperature-controlled Boeing 777 in Memphis, FedEx Express operations personnel remove each thermal blanket just before loading the pallets into awaiting temperature-controlled vehicles for final delivery to the customer’s DC.

Throughout the journey, the dedicated FedEx Thermal Blanket team continuously monitors each shipment — 24/7/365. The FedEx Thermal Blanket monitoring team updates the customer on each shipment’s progress at every touch point, including when the shipment is picked up in Europe, when it arrives at the FedEx Cologne hub, when the FedEx Express plane departs Cologne, when the shipment lands in Memphis, when it departs for final delivery and when the final delivery has been completed.

The FedEx Thermal Blanket team also immediately notifies the customer of any shipment risks or delays and executes customized intervention and recovery procedures when necessary to ensure that each shipment stays within the desired range.

Sustaining a steady temperature

Since implementing the FedEx thermal blanket solution, the customer has succeeded in maintaining temperature stability and eliminating costly temperature excursions for these high-value medical shipments — from pickup through final delivery. With the comprehensive FedEx thermal blanket solution, the company also receives a heightened level of custodial control and visibility. FedEx coordinates all of the logistics and offers the customer flexibility in accommodating “rush” shipments and multiple sizes of pallets (with a four-pallet minimum).

We've got your temperature-sensitive pallets under wraps

If you need to insulate your freight from temperature excursions during the entire transportation cycle, the FedEx thermal blanket solution has you covered. This end-to-end, cost-effective service includes reusable thermal blankets and around-the-clock proactive monitoring and coordination.

To find out if the FedEx thermal blanket solution is the right fit for your needs, contact your FedEx account executive or go to fedex.com/healthcare.