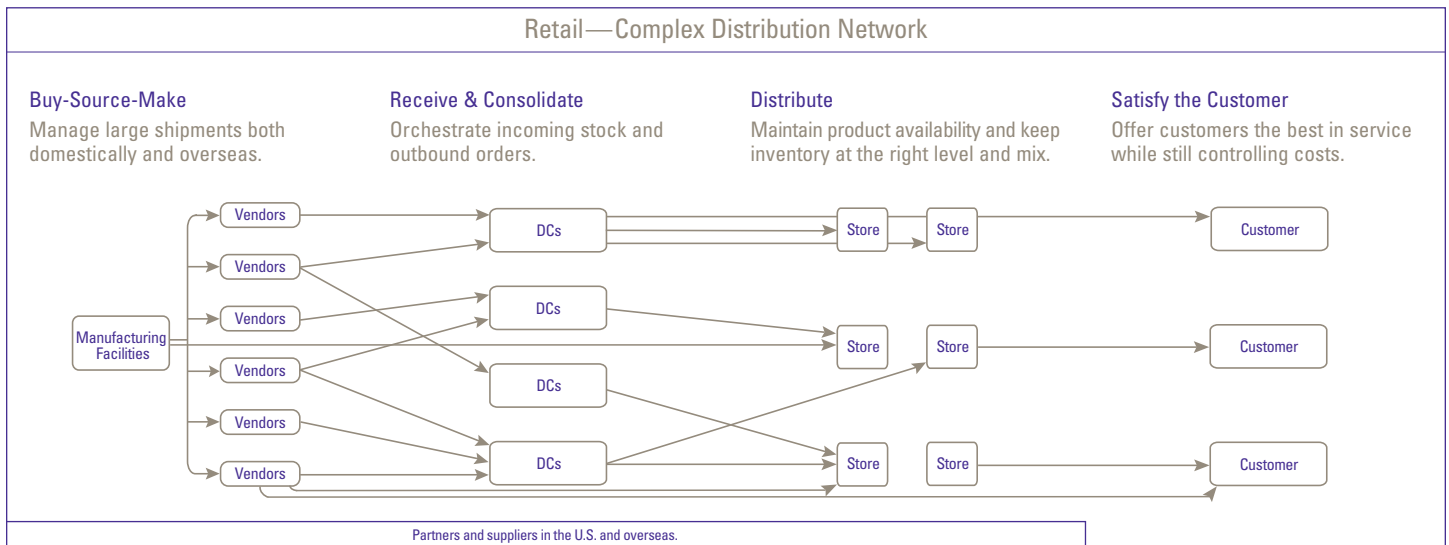


It's called "complex distribution" for a reason.

From tens of thousands of inbound shipments to internal distribution and customer returns, there's nothing simple about retail distribution. So you need a transportation partner who's smart, flexible, and can help you find the best solutions every step of the way.



Buy-Source-Make: With 250,000 of them coming from several different countries on the same arrival date, teddy bears aren't so cute or cuddly.

When you're talking major quantities, shipping anything can be a bear. That's why FedEx offers you so many freight options, from 1-, 2-, and 3-day options to low-cost air freight. So you have the flexibility to consolidate shipments and reduce costs while still keeping hot items moving at desired turn rates.

- Choose from a range of domestic ground and international shipping options
- Get greater cost-control through FedEx Express earned discounts and multiweight ground pricing
- Improve your inventory management and inventory-to-sales ratio
- Reduce cycle time and improve inventory turns by having vendors ship directly to stores, even from overseas with AsiaOne
- Benefit from time-definite deliveries and have receiving docks properly staffed



Receive & Consolidate: You need to see what's coming—especially the bill.

With all those SKUs moving from all those vendors to your DCs and stores, you need total control along with up-to-the-minute information on every shipment. And FedEx provides both. With consignee billing, all of your suppliers use FedEx as your preferred shipper, so you're in charge of coordination, timing, and the checkbook. And a powerful Web-based visibility tool, yours to use free of charge, lets you quickly locate every inbound and outbound shipment.

- Ensure that vendors comply with your shipping preferences
- See how simple and accurate invoicing can be
- Pinpoint shipment locations throughout transit
- Get delivery notifications for inbound shipments and notify stores of outbound shipments
- Provide customers with automatic shipment notifications and allow them to track shipments themselves



Distribute: Your stores need high-end service at cut-rate prices.

Responding to unexpected P.O.S. data at a moment's notice, shipping orders on a dime, and changing distro plans at the last minute wouldn't be so taxing if you didn't have to do it all on a budget. But that's why, in addition to so many shipping choices, FedEx offers so many cost-saving options, like multiweight ground pricing. It gives you the advantages of small-parcel service at the low cost of freight. So you have everything you need to balance great service with cost containment.

- Find a service that fits every shipment, domestic or international, from freight to overnight
- Have more shipments count toward your FedEx Express earned discount
- Pay one freight rate when you're sending separate shipments—as long as they're all to the same zip code (see Service Guide for multiweight details)
- Get the level of service you expect from FedEx on every shipment



Satisfy the Customer: Even the smallest shipments can be a big deal.

Whether it's replenishing the entire chain with great sell-through items and avoiding a stock-out, or making it simple for a customer to exchange a fielder's mitt for a catcher's mitt, it's often those small shipments that make the big difference. That's why fast, reliable, cost-effective ground and express services—along with efficient return options—are so essential.

- Replenish stores quickly from DCs, keeping inventory costs under control and maximizing your margins
- Expedite seasonal and time-sensitive items
- Serve your catalog and online customers throughout the U.S. with home-delivery options that even include Saturday service
- Make returns easier on you and your at-home customers with preprinted labels, call tags, billable stamps, drop-off locations, and consolidated returns



FedEx can make the complex seem simple.

When you're surrounded by moving targets, you can't afford to stand still.

No matter how much your distribution needs change and evolve, you can always keep pace. Just count on FedEx for all the advantages you need—whether here or overseas.

- From Europe to Asia to the Midwest, have the broadest range of transportation solutions in the industry at your disposal
- Manage your entire network more effectively with online tools and dedicated representatives
- Take advantage of seamless international shipping to and from more than 210 countries
- Choose the worldwide service that fits your need, from overnight to economy freight

You need effective transportation if you want your business to go places.

When you're managing a massive retail chain, you have your own unique set of challenges to face every day. Like how to move goods more efficiently, cut valuable time off sourcing and distribution cycles, and respond instantly to ever-changing demands. And with FedEx, you can count on solutions that match your business' unique needs—so that you can meet your customers' unique needs. And next thing you know, your business is moving in new directions.

Find out how FedEx can help you move merchandise and control costs like never before. Contact your sales representative today.