



FedEx Transportation Management

High Tech

High efficiency for high tech.

Today's high tech manufacturers are contending with pressure from a variety of sources. Your products' life cycles require strong forecasting abilities and coordination with your trading partners. Price competition is tough, and your customers have higher expectations than ever. And if that's not enough, you're also working to keep your business model flexible enough to handle lean manufacturing initiatives. So, how do you divide your time between meeting the everyday demands of operations *and* managing the transportation that regulates the inbound and outbound flow of goods and materials? If supply chain management isn't your core business, it can take too much attention away from what is. And that's not the way to stay competitive in today's high tech industry, where a late arrival can lead to lost business opportunities and diminished market share.

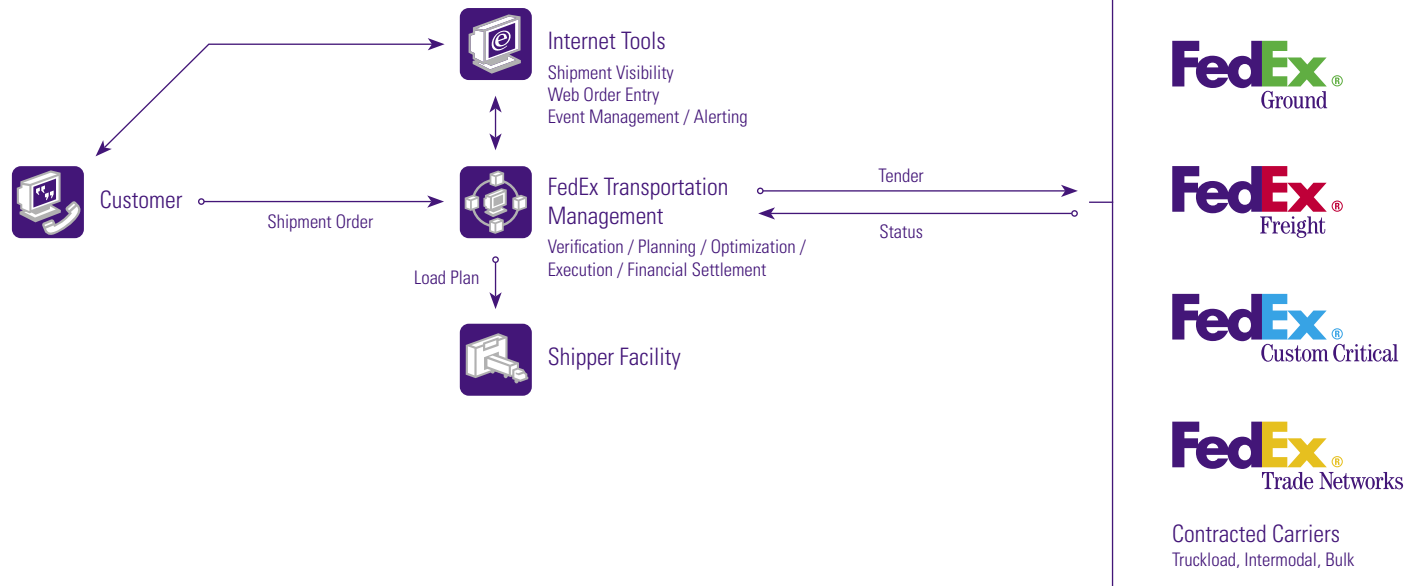
Maybe that's why transportation management has become the second most frequently outsourced component of supply chain management. Successful companies know that their future lies with perfecting their core competencies—R&D, marketing, and manufacturing—and when it comes to non-core functions like transportation of inventory, it's just smart business to let someone else handle the networking.

FedEx Transportation Management is part of a supply chain portfolio offered by FedEx Supply Chain Services that lets you leverage an entire family of multi-modal capabilities from the world's most trusted transportation provider. So you're given a single point of entry for:

- Improved production planning, inventory management, and compliance from your suppliers.
- Cost-efficient supply chain management that can help improve your business model's bottom line.
- Flexible shipment planning that can help lower transportation expense through a process of consolidation, aggregation, mode selection, and service levels.
- Shipment management that delivers your products where, when, and how your customers want them.
- Financial settlement and operational reporting that can reduce administrative costs and provide you with the metrics you need to better manage your business.

For an efficiency upgrade in your high tech business, deploy transportation management by FedEx Supply Chain Services.

FedEx Transportation Management Processes



Visibility that's state-of-the-art.

When you can't monitor incoming and outgoing goods with accuracy, it's hard to promise your customers absolute reliability. And in today's high tech environment, that's what they expect, especially since product obsolescence facilitates rapid time-to-market cycles. To promise on-time delivery to your trading partners, you need complete access to inbound and outbound inventory. FedEx Supply Chain Services lights up the whole picture. Web-based management of your transportation orders allows you to review, confirm, and even change order attributes at multiple stages before dispatch. Then you can view your inventory in motion, receive event alerts as they occur, and supply notification to your customers before an event becomes an unexpected—and unpleasant—surprise.

We monitor supplier compliance, validate order accuracy, and employ sophisticated planning processes to minimize overall transportation expense. We also give you the confidence of knowing that there is a group of dedicated, experienced professionals making sure your shipments come and go as planned.

With that kind of visibility and peace of mind, you can deliver reliability to your customers.

A profit margin with bandwidth.

The gateway to success is filled with competition, and the companies that can maneuver through it with speed and precision are the winners. With rising R&D costs, heavy price competition, constantly evolving technology, lean manufacturing requirements, the growth of e-business and the demand for more flexibility, there's no margin for error. Do it right—*now*—and you'll be the enterprise leader.

FedEx Supply Chain Services helps you do transportation management right. Now, you can:

- Choose the transportation mode that best fits your shipment requirements.
- Rely on integrating sophisticated operational technology with the transportation resources necessary to help you conduct business in breakthrough ways.
- Attain real efficiencies through a scalable supply chain infrastructure that accommodates all the ways you evolve as a business.

When you can do all this, you'll position yourself to have lower distribution and transportation costs, increased inventory turns, more compact time-to-market cycles, better asset utilization, and overall reduction in overhead.

In short, you'll be efficient.

To satisfy your customers, log in as one of them.

Change places with your customers for a minute. What would *you* want from *you*? First of all, you'd want someone who was an asset to your business. Someone who could help you forecast and plan the sending and receiving of goods with accuracy, keep production flowing, and make "Just In Time" mean what it says. You'd also want someone to help you reduce inventory carrying costs by decreasing reliance on safety stock, which in turn will streamline your cash-to-cash cycle. You'd probably appreciate the flexibility to adopt new distribution models in the ever-changing high tech marketplace, to stay current with your competitors. And you'd definitely want to leverage a relationship with a world-renowned company like FedEx.

With transportation management from FedEx, you can pass along all of the inherent benefits you receive to your customers. You'll have the confidence to make the promise of Synchronized ReliabilitySM—and we are here to help you keep that promise.

For more information about transportation management provided by FedEx Supply Chain Services, call 1.800.543.7657, or visit fedex.com.