



## FedEx International Priority DirectDistribution<sup>®</sup>

### Retail

# A global channel for retail.

In the retail business, shortened distribution times are the difference between a full shopping cart and an abandoned one. And when you're competing on a global scale the problems get even more complex. Not only are you in a highly competitive business, but you're now operating in a world with more vigilant customs security, an ongoing consolidation of nations that affects border-entry regulations, and confusing tariff and documentation requirements. Without streamlined supply chain planning that takes into account the nuances of how consumer goods reach international points of purchase, you could go "unsold" yourself. Which may be the best reason of all to choose the simplicity of a single, turnkey solution with customs experience all over the world.

FedEx International Priority DirectDistribution<sup>®</sup> is a contractual service solution that allows global retailers to consolidate multiple pieces to multiple recipients in one shipment that clears customs as a single unit, under one international express air waybill. Once it clears, the shipment is electronically

deconsolidated into individual packages, ready for the world-class, on-time, accurate delivery of FedEx. So instead of shelves carrying nothing but dust, you'll have the certainty of:

- Cutting your costs for transportation, inventory, and order management.
- Increasing speed-to-market and inventory turns.
- Forecasting accuracy to points-of-purchase and optimizing assets.
- Improving order-to-delivery and cash-to-cash cycles.
- Automating your supply chain to free your core-competency business model.
- Reducing lost business opportunities by eliminating inventory shortages.
- Getting clear, real-time visibility across your entire supply chain.

Multiple deliveries to global markets? FedEx International Priority DirectDistribution makes it a one-stop-shopping experience.

## How does FedEx International Priority DirectDistribution work?

Simple integrated processes



### Process 1

At the shipment origin, FedEx automation device works with the customer's order processing system to transmit final destination information.

### Process 2

FedEx automation device electronically consolidates the shipment and uploads customer information in the FedEx information systems.

### Process 3

Customs-clearance procedures begin inflight using a Consolidated Commercial Invoice transmittal for a single customs entry and clearance of the packages under the master air waybill.

### Process 4

Electronic deconsolidation occurs at clearance gateway, and shipments are delivered to final recipients.

## Get from customs to customers. Fast.

When multiple packages ship to a single destination country, each individual item must clear customs, then be processed and delivered by a local vendor. All the while, time is of the essence.

Now change the scenario to one consolidated shipment that's being cleared through customs while in flight, *prior to arrival*, through a Consolidated Commercial Invoice, so it enters your target country and is cleared through customs as a single unit. From there, your products are delivered via FedEx delivery service—reliably, on time, every time.

FedEx International Priority DirectDistribution® turns complexity into a competitive edge, as you meet your promised delivery dates and demonstrate the added value that customers demand today. By meeting your delivery goals, you've helped your point-of-purchase partners meet *theirs*—with shorter cycle times, enhanced manufacturing capabilities, better production planning, improved fill rates and all the other economies of scale that will drive greater efficiencies.

And FedEx International Priority DirectDistribution extends your capability wherever you are in the world, with service available to the U.S. and Canada from several origin countries, and outbound from the U.S. to Asia, Europe, Canada, and several countries in Latin America and intra-Asia, and Asia to Europe. To make global shipping to the European Union even easier, FedEx International Priority DirectDistribution provides you with a Single Point Of Clearance (SPOC) and a consolidated commercial invoice. This gives you the flexibility to clear customs only once and have FedEx distribute your shipments anywhere within the European Union. We leverage our import VAT expertise to help achieve even greater efficiencies. And as always, we maintain the high service levels that you expect from FedEx to provide you with delivery in two to four business days, complete shipment-status tracking, customer support at both origin and destination, and our money-back guarantee.

## Seeing is succeeding.

Knowledge is power, and FedEx International Priority DirectDistribution gives you the most powerful tool in supply chain management for the retail industry—visibility. With FedEx International Priority DirectDistribution, you will know where everything is at any given point in time. You will be able to track progress through the system and see how things are synchronizing as they move along. You will be able to plan, predict, and promise, because you'll be assured of a speedy pass through customs for multi-destination shipments from end to end, with full connectivity to your trading partners so everybody is on the same page. And with visibility comes scalability; the ability to tailor a system that conforms to your distribution needs as they change, without constantly repositioning your resources in response to changing market dynamics. We do the changing, while you do the business.

## The infrastructure to make international shipping "no problem."

Here's the basic question: When customers demand faster service, can your supply chain respond? If you're already juggling different airlines, customs brokers, and freight carriers, how is that going to change? How can you turn fragmentation into integration—fast?

You call FedEx International Priority DirectDistribution, and the capacity—the technology, the infrastructure, the IT support, the human resources—is right there. Suddenly international shipments take days instead of weeks. Inventory stuck in the pipeline gets converted to usable product. Warehousing takes place from one central location, managed by FedEx (some shipments can even bypass the warehouse and go direct to the customer). Supply chain management has its own dedicated, integrated resources. And your customers get the value-added delivery they're looking for.

To learn more about FedEx International Priority DirectDistribution, call 1.800.543.7657, or visit [fedex.com](http://fedex.com).