Tag	Cookies	Technique	Domain	Description	Category	Retention Period	Link to Privacy Policy
Adobe Analytics	demdex dpm s_ecid s_vi s_pers s_sess s_cc AMCV_###	Cookie	fedex.com	Adobe Analytics uses cookies to differentiate requests from different browsers and to store helpful information that an application can use later. They may also be used to associate browsing information to customer records. In particular, Adobe Analytics uses cookies to define new visitors, help analyze clickstream data, and track historical activity on the website, such as response to particular campaigns or the length of the sales cycle	Functional	s_vi - 2 years s_pers – 2 years s_sess - session s_cc - session Session cookie and will be deleted after closing the browser	https://marketing.adobe.com/resources/help/en_US/whitepapers/cookies/cookies_privacy.html
Adobe Audience Manager	demdex dextp dst _dp	Cookie	fedex.com	Adobe Audience Manager is a data management platform that helps build unique audience profiles to identify the most valuable segments and use them.	Analytical	180 days	https://experienceleague.adobe.com/en/docs/core-services/interface/data-collection/cookies/audience-manager
Adobe Launch		Javascript	fedex.com	Data management tool that lets marketers quickly and easily manage tags and provides innovative tools for collecting and distributing data across digital marketing systems. Dynamic tag management also enables responsive delivery of user -specific content — providing new levels of agility and control to	Functional	NA	https://marketing.adobe.com/resources/help/en_US/whitepapers/cookies/cookies_privacy.html
Adobe Marketo Munchkin	_mkto_trk	Cookie	fedex.com	This allows a website to track visitor behavior on the sites on which the cookie is installed and to link a visitor to the recipient of an email marketing campaign, to measure campaign effectiveness. Tracking is performed anonymously until a user identifies himself by submitting a form.	Advertising	2 years	https://marketing.adobe.com/resources/help/en_US/whitepapers/cookies/cookies_privacy.html
Adobe Target	mbox mBoxEdgeCluster	Cookie	fedex.com	Allows FedEx to track visitor behavior and correlate to a know or unknown user to deliver relevant, personalized content to visitors on fedex.com	Advertising	The cookie remains on the visitor's browser two weeks from his or her last login. You cannot change the cookie duration.	https://marketing.adobe.com/resources/help/en_US/whitepapers/cookies/cookies_privacy.html
AdRoll		Cookie	s.adroll.com	The AdRoll cookie is a tracking cookie used by AdRoll, a digital marketing and retargeting platform. AdRoll helps advertisers show personalized ads to users across the web, based on their browsing behavior and interactions with a website.	Marketing		https://help.adroll.com/hc/en-us/articles/214023693250569-AdRoll-Cookies-and-Opt-Out-Options
Akamai				Akamai is a leading content delivery network (CDN) and cloud security provider that helps websites and applications load faster and stay secure by distributing content and services across a vast network of global servers.	Functional		Privacy and Policies - Acceptable Use Policy	Akamai
AppDynamics		Cookie	fedex.com	The Cisco AppDynamics business transaction (BT) correlation with End User Monitoring (EUM) feature collects user data from base pages, reports the data to the Controller, and correlates the end-user activity with backend performance in the UI. The base-page cookie consent setting requires cookie consent from users to correlate business transactions (BT) with EUM. In turn, the setting either activates or deactivates BT correlation based on how end users interact with your cookie consent requirements. When the setting is activated, you are requiring consent from your users to use cookies (on base pages) for business transaction correlation with EUM.	Functional	NA	https://www.appdynamics.com/legal/cookie-policy https://docs.appdynamics.com/appd/24.x/latest/en/end-user-monitoring/browser-monitoring/browser-real-user-monitoring/cookie-consent-management
AppNexus (Xandr)	Adnxs	Cookie	Microsoft.com	Xandr Inc. ("Xandr") provides an advertising technology that allows websites, apps and other internet-connected properties to generate revenue by showing advertisers to their users, and allows marketers and other advertisers to show advertisements to individuals online who may be interested in their products or services. The Platform is designed to use information on Internet users that cannot identify them "in the real world." Xandr has contractual provisions that prohibit clients of the Platform from directly associating Platform cookies with any personal information that directly identifies an individual.	Advertising	90 Days	https://about.ads.microsoft.com/en/resources/policies/platform-privacy-policy https://about.ads.microsoft.com/en/resources/policies/digital-platform-cookie-policy
Baidu		Cookie	baiduhk.com.hk	Regional search engine cookies used for conversion tracking and analytics	Marketing		https://baiduhk.com.hk/cookie-policy/
Bidswitch		Cookie	bidswitch.com	IDSWITCH is a provider of real time online advertising support services, enabling buyers and sellers of online media to trade media with each other.	Analytical		https://www.iponweb.com/policies-legal/bidswitch-privacy-policy/ https://protocol.bidswitch.com/support/cookie-matching.html
BIG-IP	BIGipServerBC_gbahelbv126.gb.tntpost.com_80_pool; BIGipServerBC_gbcccnlbv33.ics.express.tnt_80_pool; BIGipServereinvoicing.ics.express.tnt.app"einvoicing.ics .express.tnt_pool; BIGipServergb_ccc_mydelivery; BIGipServerpool_finance_cluster; BIGipServerwww_tnt_com_pool	Cookie	fedex.com	BIG-IP provides a suite of application delivery networking (ADN) solutions. It's widely used in enterprise IT environments for managing and securing network traffic	Functional		https://clouddocs.f5.com/bigip-next/latest/waf_management/waf_http_cookies.html
Brandfolder		Javascript	cdn.bfldr.com	Built-in CDN for fast, global asset distribution, ensuring quick access for users worldwide.	Functional		https://www.smartsheet.com/legal/cookie-notice
Brightcove		Cookie	brightcove.com	Brightcove allows companies to stream video content on web pages in a secure and end-user friendly interface.	Functional		https://www.brightcove.com/en/legal/brightcove-privacy-policies/
Cloudflare	__cf_bm	Cookie	cloudflare.com	Cloudflare security cookie used to distinguish between humans and bots. It plays a key role in protecting websites that use Cloudflare Bot Management services.	Functional		https://www.cloudflare.com/cookie-policy/
Commission Junction (cje)		Cookie	cj.com	Commission Junction (CJ) tags are designed to improve tracking integrity and help make decisions about growing programs. CJ tags can be used to track consumer shopping and purchasing data, and can provide insights into customer and program data.	Advertising	Up to 120 days	https://dpl.company/cj-affiliate-integration-privacy-policy/
Contentsquare		Cookie	contentsquare.com	Contentsquare reveals the behavior, intent and feelings of any and every user, we allow businesses to deliver more human experiences quickly, while ensuring privacy and accessibility.	Analytical	13 months	https://contentsquare.com/privacy-center/analytics-cookie-consent/
Daum		Javascript	t1.daumcdn.net/cssjs/common/cts/vr200/dcts.js	Regional search engine cookies used for conversion tracking and analytics	Marketing		https://privacy.kakao.com/policy
Eloqua	elqstatus	Cookie	eloqua.com	Eloqua employs cookies in order for its server to recognize a return visitor as a unique user. The cookies placed by the Eloqua server are readable only by Eloqua, and cookies cannot access, read or modify any other data on a computer. If a visitor refuses the Eloqua cookie, Eloqua does not gather any information on that visitor, but doing so will require you to re-enter certain information at each visit, or prevent us from customizing the site's features according to your preferences. Cookies themselves do not contain any personal information. We do link the information we store in cookies to any personally identifiable information you submit while on our site	Advertising	2 years	https://www.oracle.com/legal/privacy/privacy-policy.html
Everest Tech		Cookie	cm.everesttech.net		Advertising		Privacy and Policies - Acceptable Use Policy	Akamai
Facebook/Meta	fr oo c_user PI xs csm rc js_ver local sb datr s ick sfau dbln lu act reg_ext_ref reg_fb_gate reg_fb_ref reg_uniqid x-referer x-src	Cookie	Facebook.com	Facebook/Meta cookies are used to track visits tied to specific ad campaigns/promotions on the platform, to measure effectiveness. Primary advertising cookie, used to measure, deliver and improve the relevance of the ad. Used to record opt-outs from advertising. Used to authenticate your identity on Facebook. Used to register that the device or browser is connected via Facebook Used to authenticate your identity on Facebook Indicates when an https is required to access the Facebook service. Used to optimize site performance for advertisers. Record the age of Facebook javascript files. Identifies the country and language chosen by the last user who accessed the browser or international domain. Used to log in to Facebook. Identify the browser for authentication purposes during the login phase. Identify browsers for security and site integrity reasons. Used to indicate the last time a person used his password. Uses an encrypted key used to encrypt cookies. Optimize the recovery flow after failed login attempts. Used to enable device-based logins. Used to record if the person decides to stay logged in. Session cookies. Used for analysis and research.	Advertising	fr - 90 days oo - 5 years c_user - 90 days PI - 90 days xs - 90 days csm - 90 days rc - 7 days js_ver - 7 days local - 7 days sb - 2 years datr - 2 years s - 90 days ick - 2 years sfau - 1 day dbln - 2 years lu - 2 years	https://developers.facebook.com/docs/privacy https://www.facebook.com/privacy/policies/cookies/?entry_point=cookie_policy_redirect&entry=0
FedEx Functional	cc_pat fdx_cbid fdx_locale fdx_redirect	Cookie	fedex.com	Functional cookies used only for the visitor's convenience, remembering preferences on the website and FedEx tooling throughout the website.	Functional	1 year	https://www.fedex.com/content/dam/fedex-com/legal/FedEx_Cookie_Notice.pdf
Flashtalking		Cookie	flashtalking.com	Flashtalking's platform uses various technologies to collect information, including cookies, web beacons, web storage, advertising device identifiers, and similar technologies. Cookies are small data files stored on your hard drive or in device memory that help to recognize that the same device has been seen before, and where, in the context of a client's ad campaign. This helps indicate if an ad is effective for the advertiser, and helps the advertiser tailor messages, offers, recommendations, and promoted content to your preferences over time.	Advertising		https://www.flashtalking.com/privacypolicy
Freewheel Ads		Cookie	freewheel.com	FreeWheel, a Comcast company, provides ad platforms for publishers, advertisers, and media buyers. Our Services enable our Publisher customers to use information captured through our use of Cookies to enhance the targeting of ads served through the Platform	Advertising		https://www.freewheel.com/privacy-policy
Glassbox		Cookie	glassbox.com	Glassbox focuses on customer journey analytics, providing data through tags to allow insights on conversions, drop-offs, struggles and errors across pages. Glassbox, a web analytics service, uses cookies to gather information about how users interact with their site. This information is used to create anonymous reports that summarize website activity, such as the number of visitors, where they came from, and which pages they visited	Analytical	2 years	https://www.glassbox.com/cookie-policy/

Name	Identifiers	Type	Domain	Description	Category	Duration	Link
Google - Adwords, Conversion, Remarketing	DCONSENT SID NID HSID SSID APISID SAPISID OGPC 1P_JAR AID OTZ	Cookie	doubleclick.net	We use cookies to make advertising mhours engaging for users and mhours useful for publishers and advertisers. Some common uses of cookies include selecting advertisements based on what is relevant to a user, improving campaign performance reports and avoiding the display of ads that the user has already seen. Google uses cookies, such as NID and SID cookies, to help personalize ads on Google properties, such as Google Search. For example, we use them to sthours your most recent searches, your previous interactions with an advertiser's ads or search results and your visits to an advertiser's website. In this way we can show you personalized ads on Google. We also use one or mhours cookies for advertising shown throughout the web. One of the most important advertising cookies is called IDE and is sthoursd in browsers under the doubleclick.net domain. Another called ANID is sthoursd under the google.com domain. We use other cookies called DSID, FLC, AID, TAID, and exchange_uid. Other Google companies, such as YouTube, may also use these cookies to show you mhours relevant advertisements. Sometimes advertising cookies can be set in the domain of the site you are visiting. In the case of advertising that we display throughout the web, cookies called '__gads' or '__gac' can be set on the website you are visiting. Unlike cookies set on Google domains, these cookies cyeart be read by Google when you browse on a site other than the one in which they were set. These serve to quantify the interactions with the advertisements on that particular domain and to prevent the same yearuncement being shown to the same person too many times. Google also uses conversion cookies with which the advertiser is given the opportunity to determine how	Advertising	DCONSENT - 20 years SID - 540 days NID - 180 days HSID - 540 days SSID - 540 days APISID - 540 days SAPISID - 540 days OGPC - 60 days 1P_JAR -30 days AID - 540 days OTZ - 30 days	https://policies.google.com/technologies/partner-sites
Google - DoubleClick, Display and Video, CM	1P_JAR APISID CONSENT DSID HSID IDE NID SAPISID SID SIDCC SSID cto_lwid	Cookie	doubleclick.net	Doubleclick is owned by Google, and is the platform Google uses to deploy their ad cookies. These cookies are used to maintain user settings across Google-owned sites as well as to make advertising more engaging to users and more valuable to publishers and advertisers. Some common applications of cookies are to select advertising based on what's relevant to a user; to improve reporting on campaign performance; and to avoid showing ads the user has already seen.	Advertising	DMMUI PROFILE - 15 days 1P_JAR -30 days APISID - 540 days CONSENT - 20 years DSID - 15 days HSID - 540 days IDE - 365 days NID - 180 days SAPISID - 540 days SID - 540 days SIDCC - 90 days SSID - 540 days cto_lwid - 540 days	Customer data policies - Search Ads 360 Help (google.com) https://policies.google.com/technologies/partner-sites
Google Analytics	_ga _gat _gid	Cookie	google.com	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information on aggregate level, including the number of visitors to the site, where visitors have come to the site from, and the pages they visited	Analytical	_ga - 2 years _gat -10 minutes _gid - 24 hours	https://policies.google.com/technologies/partner-sites
Google Analytics	utm_campaign utm_medium utm_source	Cookie	google.com	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information on aggregate level, including the number of visitors to the site, where visitors have come to the site from, and the pages they visited	Analytical	Session	https://policies.google.com/technologies/partner-sites
Google Floodlight		Cookie	google.com	Floodlight is the conversion tracking system for Google Marketing Platform. Like other conversion tracking systems, it consists of tags that track activity on a site, along with reporting features for adding conversion data to your reports. It uses a cookie to recognize repeat visits from a specific browser.	Analytical		https://support.google.com/searchads/answer/11055518?hl=en&sjid=7991792916120638957-NC
Google Maps		Cookie	maps.google.com	Functional cookies required for Google Maps to operate	Functional		https://policies.google.com/technologies/cookies
Google ReCaptcha		Cookie	www.gstatic.com	Protects websites from spam and abuse by verifying that a user is human and not a bot.	Functional		https://policies.google.com/privacy
Google Tag Manager		Javascript	google.com	Tag management system (TMS) from used to manage and deploy marketing and analytics tags (scripts) on websites.	Functional		https://policies.google.com/technologies/partner-sites
Google User Consent		Javascript	lh3.googleusercontent.com	Google image hosting domain used primarily to serve and deliver images uploaded to Google services.	Functional		https://policies.google.com/technologies/partner-sites
Gtag (Google Global Site Tag)		Javascript	google.com	Gtag serves as a multi-use tag from Google. Instead of managing multiple tags for different Google product accounts, the Google tag can be used across an entire website and connect the tag to multiple destinations.	Functional		https://support.google.com/searchads/answer/11055518?hl=en&sjid=7991792916120638957-NC https://policies.google.com/technologies/partner-sites
Hotjar		Cookie	hotjar.com	Hotjar is behavior analytics software. It is used by website owners to gain a better understanding of how users interact with their website and to identify issues that their users are running into when browsing their website. Hotjar provides website owners with tools such as Heatmaps, Recordings, and Surveys that help them to gain insight into their users' experience on their website	Analytical	1 year	https://help.hotjar.com/hc/en-us/articles/360045420794-Privacy-FAQs
IndexExchange		Cookie	indexexchange.com	Index Exchange uses cookies on our Exchange Platform to help our clients deliver relevant ads to you.	Advertising	1 year	https://www.indexexchange.com/privacy/index-exchange-platform-cookie-notice/
Interaction Studio (SalesForce)	sfid_9c70	Cookie	fedex.com	Allows FedEx to track visitor behavior and correlate to a know or unknown user to deliver relevant, personalized content to visitors on fedex.com	Advertising	2 years	Web Integration	Marketing Cloud Personalization	Salesforce Developers
Kaltura		Cookie	kaltura.com	Kaltura is a video cloud platform allowing for streaming or on demand videos to be formatted and streamlined on pages for ease of use to the end customer.	Functional		https://corp.kaltura.com/legal/privacy/privacy-policy/ https://knowledge.kaltura.com/help/list-of-cookies-used-in-kms-and-the-kaltura-player
LeadForensics		Cookie	leadforensics.com	Lead Forensics is a software that reveals the identity of your anonymous website traffic and turns them into actionable leads within a business to business environment.	Advertising		https://www.leadforensics.com/cookie-policy/
LinkedIn Insights	Wlidc1 bcookie L1c BizoID BizoData BizoUserMatch History BizoNetworkP artnerIndex token Player_setting s_0_3 LyndaLoginSta tus throttle-XXX NSC_XXX	Cookie	Linkedin.com	LinkedIn cookies are used to track visits tied to specific ad campaigns/promotions on the platform, to measure effectiveness.	Advertising	Wlidc1 – 1day bcookie – 1 year L1c – session BizoID – 6 months BizoData – 6 months BizoUserMat chHistory – 6 months BizoNetwork PartnerIndex – 6 months token – 4 hours Player_settin gs_0_3 – 3 weeks LyndaLogin Status – 10 years throttle-XXX – 6 months NSC_XXX – 5 minute	https://www.linkedin.com/legal/privacy-policy
LiveChatoo		Cookie	app.livechatoo.com	Livechatoo is a live chat and customer support software designed to help engage with website visitors in real-time. It offers customizable chat interfaces, visitor monitoring, and tools to enhance customer interactions.	Marketing		https://www.livechatoo.com/en/legal/cookie-policy
Liveramp		Cookie	liveramp.com	LiveRamp cookies contain an pseudonymousID that corresponds with segmented data about a user's demographics (like age, gender, and location), interests, and lifestyle. The data strings in the cookie do not contain personally identifiable information, but rather general audience segment codes, allowing for data collectiona cross multiple platforms.	Analytical		https://liveramp.com/privacy/
Lotame		Cookie	lotame.com	Lotame cookies and tags collect and format site visitor data to help guide users through a pre-determined funnel, to give insight into each customers wants and needs across pages.	Analytical		https://www.lotame.com/privacy-principles/
Medellia		Cookie	medeallia.com	Medellia cookies and tags collect data to tailor each journey to the specific wants and needs of individuals through intelligent personalization tools and automations.	Analytical		https://www.medallia.com/privacy-policy/
Media Math		Cookie	mediamath.com	MediaMath, an omnichannel programmatic platform, uses cookies to help companies understand how users interact with their website, recognize devices, and deliver relevant advertising	Analytical	13 months	https://www.mediamath.com/privacy-policy/
Microsoft Ads Conversion Tracking	_uetsid; _uetsid_exp; _uetvid; _uetvid_exp	Cookie	bat.bing.com	Used by Microsoft Bing Ads (now called Microsoft Advertising) as part of their tracking and analytics infrastructure.	Marketing		https://about.ads.microsoft.com/en/resources/policies/privacy-policy
Naver		Cookie	naver.com	Regional search engine cookies used for conversion tracking and analytics	Marketing		https://policy.naver.com/policy/privacy_en.html
Neustar		Cookie	transunion.com	Neustar, now a TransUnion company, offers cookies and tags that allow for real time data tracking related to customer data that can be used for marketing purposes.	Analytical		https://www.transunion.com/privacy/neustar
New Relic		Cookie	newrelic.com	New Relic focuses on tracking and analytics. The company's cloud-based software allows websites and mobile apps to track user interactions and service operators' software and hardware performance.	Analytical		https://newrelic.com/termsandconditions/cookie-policy/cookie-table
Nuance		Cookie	nuance.com	Nuance is an AI and verticle powered system designed to help streamline customer engagement. Nuance is used in Virtual Assistant and other similar customer engagement instances.	Analytical		https://www.nuance.com/about-us/company-policies/privacy-policies.html
Ooyala	guid key_auth0 key_auth1 auth_tokens_1 backjax_token	Cookie	fedex.com	Ooyala - 1st party cookie. Holds some sort of viewing history Guid - use to track users across session to calculate things like number of unique users key_auth0 & key_auth1 - contains a list of pre authorized assets to speed up future authorization requests. This is not mandatory and in fact will be deprecated soon auth_tokens_1 - This contains only the authorization token that is sent to SAS in subsequent calls (this is required) Backjax_token - is a backlot authorization cookie. This is generated when a user logs into Backlot app (or any other OVP app that uses backlot credentials like IQ, themebuilder). It's secure session cookie.	Advertising	1 year auth_tokens_1 – 1 day backjax_token – 1 month	https://www.ooyala.com/privacy
Open X		Cookie	fedex.com	OpenX is an independent supply-side platform for audience, data, and identity targeting. Using data collected through the embedded cookies/tags, OpenX matches user data to third party identifiers. OpenX connects publishers that offer advertising space on their websites, mobile applications, or connected television applications with brands looking to purchase that advertising space in order to reach consumers engaging online.	Advertising		https://www.openx.com/privacy-center/
Optimizely		Javascript	fedex.com	Some Optimizely Services use cookies (a small text file containing a string of alphanumeric characters and data), local storage objects, and/or similar technologies to help our customers analyze and personalize their websites, apps and digital products.	Advertising	3 months	https://www.optimizely.com/legal/cookie-notice/
Oracle		Cookie	fedex.com	Oracle employs Eloqua cookies in order for its server to recognize a return visitor as a unique user. The cookies placed by the Eloqua server are readable only by Eloqua, and cookies cannot access, read or modify any other data on a computer. If a visitor refuses the Eloqua cookie, Eloqua does not gather any information on that visitor, but doing so will require you to re-enter certain information at each visit, or prevent us from customizing the site's features according to your preferences.	Advertising	2 years	https://www.oracle.com/legal/privacy/privacy-policy.html

Outbrain		Cookie	outbrain.com	With Outbrain Pixel, you can track anyone who visits your site, and optimize your Outbrain campaigns for conversions. Then you can even retarget customers who visited but didn't buy or use your service.It plays a crucial role in measuring conversions and tracking user behavior related to your Outbrain native ad campaigns.	Advertising		https://www.outbrain.com/privacy/cookies/?who=support&gclid=EAIaIQobChMI
Pintrest		Cookie	pintrest.com	Pinterest cookies are used to track visits tied to specific ad campaigns/promotions on the platform, to measure effectiveness.	Advertising		https://policy.pinterest.com/privacy-policy
Pubmatic		Cookie	fedex.com	PubMatic partners with website publishers to deliver relevant ads based on user activity across various websites	Advertising		https://pubmatic.com/legal/platform-cookie-policy/
Qihoo 360		Javascript	s.union.360.cn/117101.js	Tracks user actions and behavior to measure ad performance, improve site experience, and deliver personalized ads.	Marketing		https://smart.360.cn/superapp/agreement_en_us.html
Qualtrics		Javascript	qualtrics.com	Survey tool used to collect relevant information about site visitors for experience optimization	Functional		https://www.qualtrics.com/privacy-statement/
Quantcast		Cookie	quantcast.com	Quantcast uses AI-driven analytics to report real time analytics for reference in audience measurement and ad buying.Quantcast is a technology company that offers an AI-powered DSP that automatically predicts and optimizes audiences for display advertising campaigns	Advertising		https://www.quantcast.com/privacy-choices/
Reddit		Cookie	reddit.com	Reddit cookies are used to track visits tied to specific ad campaigns/promotions on the platform, to measure effectiveness.	Advertising		https://www.business.reddit.com/policies/cookies https://business.reddithelp.com/helpcenter/s/article/reddit-pixel
Relay 42		Javascript	fedex.com	Data management tool that process your personal data based on our legitimate interest to improve and evaluate our website and gain insight into its use.	Analytical		https://relay42.com/privacy
Rubicon (Magnite)		Cookie	magnite.com	This tool enables media owners to seamlessly create, segment, and synchronize audiences. It helps publishers build audiences and understand the size and scale of segments for commercialization	Advertising		Advertising Platform Privacy Policy - Magnite
Samesite	Samesite	Cookie	fedex.com	A SameSite cookie is a browser security feature that controls how cookies are shared between websites. It helps protect against cross-site request forgery (CSRF) attacks	Functional		
Sentry.io		Cookie	sentry.io	Sentry.io is an error tracking and performance monitoring platform for developers. It helps teams detect, diagnose, and fix errors and performance issues in real time across web, mobile, and backend applications.	Functional		https://www.ericsson.com/en/legal/privacy/cookies
Seznam		Cookie	o-seznam.cz	Regional search engine cookies used for conversion tracking and analytics	Marketing		https://o-seznam.cz/pravni-informace/personalizace/cookies/
Snapchat		Cookie	snapchat.com	Snapchat cookies are used to track visits tied to specific ad campaigns/promotions on the platform, to measure effectiveness.	Advertising		https://values.snap.com/privacy/privacy-policy
Snowplow		Cookie	snowplow.com	SnowPlow offers a Behavioral Data Platform that shows real time customer data and insights stored in a data warehouse to recommend customer needs in advance.	Analytical	2 years	https://snowplow.io/privacy-policy/ https://docs.snowplow.io/docs/collecting-data/collecting-from-own-applications/javascript-trackers/web-tracker/cookies-and-local-storage/configuring-cookies/
Sonar/Sociomantic	sonar sonar-expires sonar_fedex_rt sonar_matching_eu	Cookie	sociomantic.com	We also use our own cookies and Sociomantic tags on our website to enable tailored advertising and what are known as targeting campaigns. With this technology and on the basis of cookies, users of our website who are interested in certain content are addressed again on other websites. Pixies are the corresponding	Advertising	90 Days	https://www.sociomantic.com/website-privacy/